

### REMARKS

Applicant has carefully studied the Final Office Action of September 9, 2004, and offers the following remarks to accompany the above amendments.

Initially, Applicant notes that Applicant inadvertently shifted the reference characters in the previous response. This amendment was introduced unintentionally. Applicant herein moots the issue by deleting all the reference characters "a", "b", "c", etc. from the claims. The scope of the claims does not change by this amendment; no new matter is added; and no new issues are raised by this amendment.

Applicant further amends the claims to clarify the difference between the different location indicia, different invite messages, and different uniform resource locators through the use of "first" and "second". While the claim elements contextually were distinct, and it was clear to what element reference was made, the amendment makes the distinction more explicit and reduces the likelihood of confusion. No new matter is added. Claim 15 is further amended to correct a typographical error in the word "application". No new matter is added, and the scope of the claim has not changed.

Applicant appreciates the indication that claim 17 is allowable. Applicant herein amends claims 10-15 to depend from claim 17. Claims 9 and 16 are canceled as redundant in light thereof. As claims 10-15 now depend from an allowable claim, claims 10-15 should also be in a condition for allowance.

Applicant further amends the remaining independent claims to include the subject matter of allowable claim 17. Claim 2 is canceled in light of the amendments to claim 1, and several other claims are amended in a minor form to conform to the amendments to the underlying independent claims. No new matter is added.

Applicant reserves the right to pursue the subject matter of the original independent claims in the future by way of a continuation application.

All the claims now include the subject matter of allowable claim 17, and therefore should be allowable. Applicant earnestly solicits claim allowance at the Examiner's earliest convenience.

Respectfully submitted,

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